

where

TIMELY INFORMATION FOR TRAVELLERS // www.where.ca

CALGARY
JULY / AUGUST 2009

STYLISH
WESTERN
LOOKS

RODEO ART

The Premier
STAMPEDE
EXPERIENCE

WESTERN ALLURE

DISCOVER CALGARY'S
COWBOY CULTURE

The Best Ways to
Spend \$20 (p. 19)

George Strait
Comes to Town

Family Attractions,
Restaurant Listings
and Hot Shopping

PHOTOGRAPHY BY Anne Wright Photography

HAIR, MAKE-UP AND STYLING BY MakeMe by Alli

LOCATION Mason's Ranch

Model:
Robyn

Dress, \$125,
by MM
Couture,
Crabapple
Clothing
Company.
Necklace,
\$375, by
Shereen de
Rousseau,
Crabapple
Clothing
Company.
Ankle boot,
\$249, Arnold
Churgin
Shoes.

Cowboy Chic

Western looks
that you can
wear to any
event this
Stampede


BY LAURA PELLERINE

It's not always easy deciding how "western" to dress during the Calgary Stampede. With so many different events going on, it can be difficult to know when to wear a full on traditional getup, or when to accent an outfit with western accessories. To help you out, we've enlisted city stylist Alli Cullen for her tips on how to look stylish, western, and event appropriate.

THE NIGHTLIFE SCENE

Alli's tips: "Just remember, your Stampede bar attire is sure to get roughed up, so keep in mind not to wear your best western pieces. A flirty floral or denim dress is sure to attract a couple of cowboys and a straw cowboy hat is a definite must!"





Models:
Ryden and Dana
Ryden: Shirt, \$64.98,
Rough Stock by
Panhandle Slim, Riley
& McCormick. Jeans,
\$39.98, by Wrangler,
Riley & McCormick.
Belt, \$49.98, Riley &
McCormick. Cowboy
hat, \$249, Grant
by Stetson, Riley &
McCormick. Motorcycle
boot, \$270, Alberta
Boot Company.

Dana: Shirt,
\$64.98, Tough
Enough to Wear
Pink by Wrangler,
Riley & McCormick.
Jeans, \$55, Q-Baby
by Wrangler, Riley
& McCormick.
Concho belt by
Wrangler, \$215,
Riley & McCormick.
Cowboy hat,
\$49.90, by Bailey
Western, Riley &
McCormick. Crazy
Horse cowboy
boots, \$270,
Alberta Boot
Company

THE RODEO

Alli's tips: "Dress the part! This is the time to wear your Wranglers, so wear them tight and proud! Also, for you rodeo gals, a little bit of glitz will add glamour to your rodeo wear (think rhinestones and big belt buckles). You will definitely fit in with the barrel riders!"

Models: Adrian from I Model Management and Brittany

Adrian - Dress shirt, \$150, by Armani, Henry. Jeans, \$250, by Diesel, Henry. Cowboy hat, \$199, by Stetson, Riley & McCormick. Full quill ostrich cowboy boots, \$1,000, Alberta Boot Company.

Brittany - Algonquin white dress, \$490, by Tibi, Crabapple Clothing Company, Belt, \$132, by Brave Leather, Crabapple Clothing Company, Earrings, \$65, by Bejewel, Crabapple Clothing Company, Bracelet, \$125, by Bejewel, Crabapple Clothing Company, Necklace, \$320, by Bejewel, Crabapple Clothing Company, Cowboy boots, \$249, Arnold Churgin Shoes.

WHERE TO GO:

TRADITIONAL

Alberta Boot Company
(Page 92)

Lammle's Western Wear & Tack
(Page 92)

Riley & McCormick
(Page 92)

Smithbilt Hats
(1103 - 12 St SE)

Stallion Boot & Jean Company
(5010 Macleod Tr SW)

Stampede Boot
(1439 - 10 Ave SE)

STYLISH

Arnold Churgin Shoes (Page 86)

Crabapple Clothing Company (3526 Garrison Gate SW)

Henry
(2115A - 4 St SW)

Junk Star Vintage
(12, 718 - 17 Ave SW)

Primitive
(814 - 16 Ave SW)

During Stampede many shops bring in western styles. For more shops, see our fashion listings (Page 84 - 86).

THE CORPORATE EVENT

Alli's tips: "A white airy dress with country lace detailing is a perfect backdrop for chunky turquoise or coral jewellery! If you're feeling a bit sassy, throw on a pair of red cowboy boots to add a bit of intrigue.

Gentlemen, now is the time to show off that booty in either a pair of high fashion denim or with a good old pair of Wranglers.

Lastly, a worn-in, plaid, western shirt is a great choice, it will leave a rustic cowboy impression! Keep it loose—top two, if not three buttons undone! **W**